Holland Road Elementary

SAC Meeting Minutes

12 April, 2021

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| **Agenda Item** | **Minutes** | **Actions** |
| In attendance  Gwen Butcher  Ericka Sutherland  Collette Milliard  Carol-Anne Larade  Pat Healey  Denise Elliott- Deptuck  Donna  Sarah Silver | Regrets  Pam Stewart |  |
| Call to Order | 6:02 |  |
| Review and approval of agenda | Approved |  |
| Review and approval of Minutes | Approved |  |
| Photographer presentation 1  John from Photomaster | John Presented his offer. Can be found in the PDF  John has had the contract for the past 5 years.  Offering a new composite for the school: contains pRimary to grade 5 photos for that student.  It will be available for our grade 5’s next year.  Plans to continue what we have been doing in the past few years.  3 shot proof  Highlighted the adjustments he made due to photographing outdoors due to COVID and the weather.  Asked us if we had received any feedback (Negative or otherwise)  24 hour turn around for proofs with a guaranteed delivery date for packages.  1% commission back for each day he is late in returning.  2 Printing labs, only does his own photographs.  Best quality paper.  In case of emergency, he has all our photos on file and can pull up any student within a few seconds.  Pricing is staying the same and he is doing George P, so family rates apply between the 2 schools. | What happens if there are years missing?  A composite can be made and adjusted to the number of years the child has been at the school.Most recent in the middle |
| Photographer Presentation 2 | Amanda Mosure- LifeTouch  3 year agreement, $850 signing agreement (can be gift cards or check)  10 free packages for school to distribute to students in need- vouchers given to the school.  Needs a 30 day window between original and retake day. Giving parents time to make decisions.  Can do class composite or group photo- would need to know choice in august.  Whole school wall photo - there are also customizable awards.  2 photographers to get it all done in one day and the retakes is one photographer/one day.  Proof has 6 options for ordering.  Partners with CCCP for emergencies.  Can go online to select from up to 40 different backgrounds.  Online ordering- Package offers will be viewable on the home page. Fully customizable. They can select a variety of backgrounds.  Can order just a digital proof ($14.99) and parents can self print or share it online. Parents are given a copyright certificate.  Pricing: Basic- $22- premium $47.99 plus add-ons.  In her PDF, she included an option for a yearbook. She will create it all, or will look for assistance with a parent or teacher to support. | How long is the turn around?  14 days later proofs will be delivered to the school.  Will they be taken outside if need been due to COVID?  No- they follow COVID protocols that keep photographers 7’ away from the students, one way traffic through the process. |
| Photographer Presentation 3 | Liam Hennessey -Pineapple Studios  New studio- 2 years old.  Experience with in-studio children’s photography.  E- Ease   * No contract for multiple years, year by year basis * Eliminated print packages; a la carte pricing, not unnecessary photos. $15/sheet (2x5x7, 1x8x8) * Also digital file for $15 * No order forms- no papers to be transferred, QR codes are given out and the parent connects with the studio directly. * No retakes at the school- parents book no cost to go into the studio for retakes. * 10-13 photos taken of each student, therefore minimising need for retakes   S- support   * Eliminated work for school to do. * Customer service. Response time from the studio was less than 4 minutes. * Eliminated the school acting as a mediary with regards to contact * Parents can log in on picture day- leave an email and then let parents know when the proofs are ready.   P- price and product   * Fun, bring out personality and variety * No stereotypical poses. * Turn around time is 2 weeks or less. * Once ordered, turn around time is about 2 weeks.   Composite photos are available for free. | Can pictures be taken outside? No- everything is on a green screen. |
| Photographer discussion |  | Send an email to each offering opportunity to answer the questions we didn’t know to ask:  Liam: Yearbook, emergency photos  John: Yearbook, digital image  Amanda: Emergency photos  Gwen will send these questions and a decision will be made once we have a response. |
| Old Business |  |  |
| Other |  |  |
| Meeting Selection Time | Monday, April 26  5pm |  |
| Adjournment | 7:28 |  |